



ONTARIO HORTICULTURAL ASSOCIATION
PUBLICATIONS 2011 COMPETITION
Radisson Hotel & Convention Centre, Grand Paris Room
Sudbury, ON
July 15 – 17, 2011

Host: District 13 Theme: "A Growing Experience-From the Ground Up"

Chair: Shirley Robson, 164 Evans Street, Thunder Bay, ON P7B 5J7
Phone: 1-807-767-4087 Email: shirleyrobson@shaw.ca

Note: All entries must be mailed to the Chair, postmarked no later than **June 11, 2011**.

RULES and REGULATIONS:

1. Only one entry per Class per Society/Club is permitted unless otherwise stated.
2. Your club Entry tags should be attached and must include the following information:
Visible Portion - Class No. and Name of Class
Under Folded Portion – Society/Club, District No. and name, address, telephone no. of contact person.
3. Entries postmarked after **June 11, 2011** will not be adjudicated.
4. Entries are to be picked up between 7-9 am on Sunday, July 17, 2011.
5. Material will not be returned by mail. Please designate someone to pick up entries
6. Prizes are First \$10.00 Second \$8.00 and Third \$6.00.
7. The judging for all publication entries is based upon the criteria as designated in the 2011 Publications Competition Schedule below.
8. All decisions of the judge are final.

PUBLICATIONS

Judging Criteria - Classes 1-13 inclusive

PLEASE NOTE:

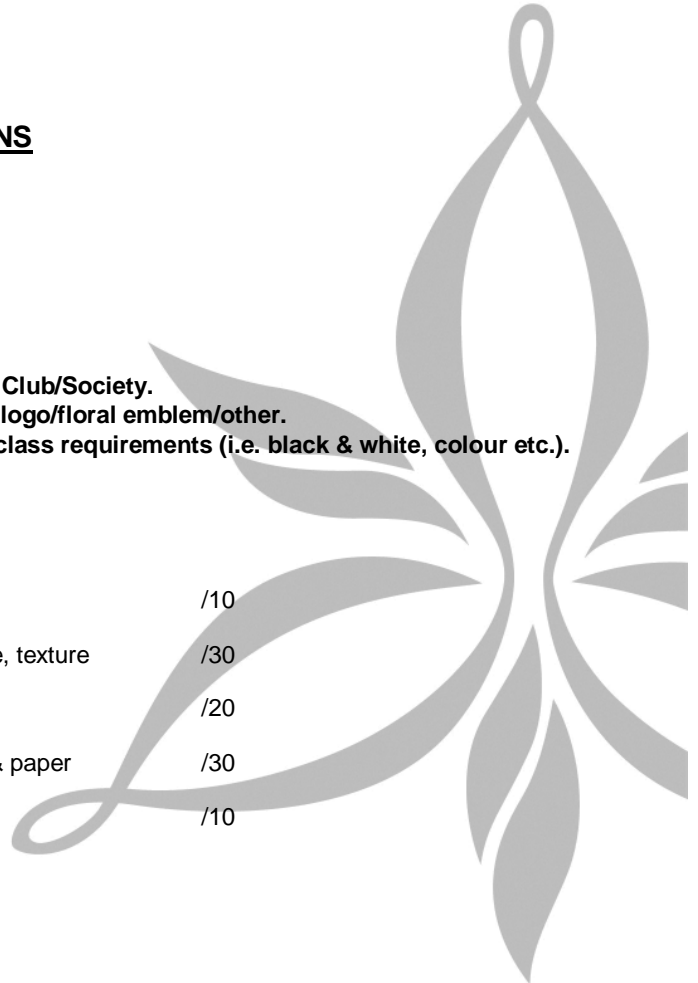
Where appropriate, promotional/other handout material should:

- **Clearly states the OHA District along with the name of the Club/Society.**
- **Should include, the OHA logo plus any local Society/Club logo/floral emblem/other.**
- **Be submitted in their original size and format to meet the class requirements (i.e. black & white, colour etc.).**

Marks /100

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| Information: purpose, date, time, place, cost, contacts, other | /10 |
| Design principles and elements: balance, proportion, scale, white space, texture | /30 |
| Appropriate use and style of font(s) | /20 |
| Illustrations/graphics/photos: appropriate use, quality of reproductions & paper | /30 |
| Originality & overall effect | /10 |

Keeping Ontario Beautiful



- Class 1. Yearbook Cover: primarily hand-drawn**
Back & front, inside & outside only
Current year, artist credit should be given
- Class 2. Yearbook Cover: primarily Computer-generated graphics**
Back & front, inside & outside only
Current year
- Class 3. Yearbook Cover: Cover illustrations primarily photographic**
Back & front, inside & outside only, society and OHA logos should be present
Current year, photo credit should be given
- Class 4. 2010/2011 Special Event Poster**
Must cover an event taking place between July 2010 and June 2011, inclusive
Minimum size 8.5" x 11"
- Class 5. 2010/2011 Special Event Brochure/Pamphlet/Flyer**
Must cover an event taking place between July 2010 and June 2011, inclusive
Folded or unfolded
Under 11" x 14" in all dimensions
- Class 6. Club/Society Brochure, Pamphlet or Flyer**
Folded or unfolded
Under 11" x 14" in all dimensions

Please Note: For larger newsletters, ONLY first 10 pages will be judged

- Class 7. Newsletter: Cover illustrations primarily hand-drawn**
Club/Society/District
2 different issues required for entry
Each under 10 pages, should have artist credit
Must cover a period between July 2010 and June 2011 inclusive
Must not have been previously submitted to the provincial competition
- Class 8. Newsletter: Cover illustrations primarily photographic in origin**
Club/Society/District
2 different issues required for entry
Each under 10 pages, should have photo credit
Must cover a period between July 2010 and June 2011 inclusive
Must not have been previously submitted to the provincial competition
- Class 9. Newsletter: Cover graphics primarily computer-generated**
Club/Society/District
2 different issues required for entry
Each under 10 pages
Must cover a period between July 2010 and June 2011 inclusive
Must not have been previously submitted to the provincial competition
- Class 10. Current Youth Journal/Scrapbook/other**
No restrictions on dimensions
Material promoting and/or documenting youth activities in a specific District/Area/Club/Society
- Class 11. Club/Society Bookmark**
Current year,
- Class 12. Recycled Publication Item**
Maximum size, 8 x 11.5 inches
- Class 13. Club/ Society Promotional /Partnership**
Promotional item identifying a partnership with an outside agency
Maximum size, 8 x 11.5 inches

YEARBOOKS

Please note:

- There are **NO advertising criteria** in the 2011 Yearbook competitions. Entries are based upon **paper size**.
- Entries must meet the criteria as stated for the Class; otherwise the entry will be disqualified.
- “Dimensions” refer to the paper size except where otherwise stated. Covers may exceed this size to a maximum of ½” in any dimension, including bindings.

Class 14. 2011 Yearbook

Full letter size: 8.5” X 11”

Maximum cover size ~ 9” X 11.5” including binding(s)

Class 15. 2011 Yearbook

Letter size folded into **booklet style** ~ 8.5” X 5.5”

Maximum cover size 9” X 6” including binding(s)

Class 16. 2011 Yearbook

Legal size **folded into** booklet style ~ 8.5” X 7”

Maximum cover size ~ 9” X 7.5” including bindings

Class 17. 2011 Youth Yearbook

No restrictions on dimensions

May be scrapbook format

Class 18. Judging Criteria

The Judge (s) decisions will be based upon the guidelines included in the *Ontario Judging and Exhibiting Standards for Horticulture and Floral Design 2003* in conjunction with the following:

Marks /100

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|---|-----|
| Clarity of Rules and Regulations | /10 |
| Other information | /05 |
| Setup/Organization of material | /10 |
| Originality, seasonal suitability & diversity of types of Classes/Class | /25 |
| Titles for all Classes excluding Design/Decorative sections | |
| Originality of Class Titles for the Design/Decorative Classes | |
| Design Section | /30 |
| Clarity & suitability of Class entry criteria | /20 |

Class 18. Show Schedule (may include Divisions and Sections other than floral)

Show Schedule from the current show year

Schedule must be accompanied by complete Rules & Regulations governing the Show

Must not have been previously submitted to the provincial competition

Submission should be in the original colour, format & size from Club/Society material

Entire Yearbook submissions for this Class will not be adjudicated

Reasonable security will be supplied for exhibitors' property; however, the Ontario Horticultural Association is not responsible for any lost, stolen or damaged items.