



ONTARIO HORTICULTURAL ASSOCIATION
CONVENTION SCHEDULE FOR PUBLICATIONS 2008

Sheridan Institute of Technology and Advanced Learning,
7899 McLaughlin Road, Brampton, Ontario
August 22, 23 & 24, 2008



OHA Publications Competition Chair
Marj Larson, P.O. Box 64, Oxdrift, Ontario POV 2J0
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ALL entries must be mailed to Chair and postmarked no later than JUNE 1, 2008.

RULES & REGULATIONS:

1. Only one entry per Class per Society/Club/District is permitted unless otherwise stated.
2. Entries postmarked after June 1, 2008 will not be adjudicated.
3. Entries must not have been submitted previously to the provincial competition
4. Entry tags should be attached and must include the following information;
 - **Visible portion** – Class# and Name of Class
 - **Under Folded portion** – Society/Club, District # & Name, address, telephone # of contact person.
5. Entries are to be picked between 12 o'clock noon and no later than 2 p.m. on Sunday August 24, 2008.
6. Material will not be returned by mail. Please designate someone to pick up entries.
7. Prizes consist of ribbons.
8. The judging for all publication entries is based upon the criteria as designated in the 2008 Publications Competition Show Schedule below.
9. All decisions of the Judge are final.

COMPETITIONS FOR PUBLICATIONS SHOW SCHEDULE 2008

Judging Criteria – Classes 1 – 14 Inclusive

Please note: Where appropriate, promotional/other handout material should:

- Clearly state the OHA District along with the name of the Club/Society
- Should include both the OHA logo and any local Society/Club logo/Floral emblem/other
- Be submitted in their original size and format (i.e. black & white, colour etc.)

Marks /100

- Information: purpose, date, time, place, cost, contacts, other /10
- Design principles & elements: balance, proportion, scale, white space, texture /30
- Appropriate use and style of font(s) /20
- Illustrations/graphics/photos: appropriate use, quality of reproductions & paper /30
- Originality & overall effect /10

Class 1 Yearbook Cover: primarily Hand-drawn

Back & front, inside & outside, Current year

Class 2 Yearbook Cover: primarily Computer-generated graphics

Back & front, inside & outside, Current year

Class 3 Yearbook Cover: primarily photographic

Back & front, inside & outside, Current year

Class 4 2007/2008 Special Event Poster

Must cover an event taking place between August 2007 & August 2008 inclusive
Minimum size 11" X 16"

Class 5 2007/2008 Special Event Brochure/Pamphlet/Flyer

Must cover an event taking place between August 2007 & August 2008 inclusive
Folded or unfolded, Under 11" X 14" in all dimensions

Class 6 Club/Society Brochure, Pamphlet or Flyer

Folded or unfolded, Under 11" X 14" in all dimensions

Class 7A Newsletter: Cover illustration primarily hand-drawn - 10 pages or fewer

Class 7B Newsletter: Cover illustration primarily hand-drawn - 11 pages or more

Society/Club/District

2 different issues

Must cover a period between August 2007 & August 2008 inclusive

Keeping Ontario Beautiful

PUBLICATIONS 2008 COMPETITION

Class 8A Newsletter: Cover illustrations primarily photographic in origin - 10 pages or fewer

Class 8B Newsletter: Cover illustrations primarily photographic in origin - 11 pages or more
Society/Club/District

2 different issues

Must cover a period between August 2007 & August 2008 inclusive

Class 9A Newsletter: Cover illustrations primarily computer generated - 10 pages or fewer

Class 9B Newsletter: Cover illustrations primarily computer generated - 11 pages or more
Society/Club/District

2 different issues

Must cover a period between August 2007 & August 2008 inclusive

Class 10 Current Youth Journal/Scrapbook/other

No restrictions on dimensions

Material promoting and/or documenting youth activities in a specific District/Area/Club/Society

YEARBOOKS

Please note:

- There are no advertising criteria in the 2008 Yearbook competitions. Entries are based upon **paper size**.
- An entry must meet the criteria as stated for the Class, otherwise the entry will be disqualified.
- "Dimensions" refer to the paper size except where otherwise stated. Covers may exceed this size to a maximum of ½" in any dimension, including bindings.

Class 11 2008 Yearbook

Full letter size: 8.5" X 11", Maximum cover size ~ 9" X 11.5" including binding(s)

Class 12 2008 Yearbook

Letter size folded into booklet style ~ 8.5" X 5.5", Maximum cover size 9" X 6" including binding(s)

Class 13 2008 Yearbook

Legal size folded into booklet style ~ 8.5" X 7", Maximum cover size ~ 9" X 7.5" including bindings

Class 14 2008 Youth Yearbook

No restrictions on dimensions, may be scrapbook format

Judging Criteria Class 15:

The Judge(s) decisions will be based upon the guidelines included in the Ontario Judging and Exhibiting Standards for Horticulture and Floral Design 2003 in conjunction with the following:

Marks /100

- Clarity of the Rules and Regulations /10
- Other information /05
- Setup Organization of material /10
- Originality, seasonal suitability & diversity of types of Classes/Class /25
Titles for all Classes excluding Design/Decorative Sections
- Originality of Class Titles for the Design/Decorative Classes, Design Section /30
- Clarity & suitability of Class entry criteria /20

Class 15 Show Schedule (may include Divisions and Sections other than floral)

Two (2) Show Schedules from the current show year

Schedule must be accompanied by complete Rules & Regulations governing the Show

Submissions should be in the original colour, format & size from Society/Club material

Entire Yearbook submissions for this Class will be not be adjudicated

Judging Criteria Class 16:

Note: The Ontario Horticultural Association reserves the right to publish all or part of any material submitted to this Class, with credit given to the author when feasible

Marks/100

- Originality of title & choice of material (no plagiarism, please) /30
- Style (the way in which the "story" is told) /35
- Overall impression/impact /20
- Sentence structure /grammar/spelling (other than 'poetic license') /15

Class 16 Garden and/or horticultural-related short story

Topic: "Diversity in my Garden"

From personal experience

Amateurs only; no published authors please

750 word maximum – please designate at the bottom of the page